

## Prostate Cancer Foundation BC expands its support across Canada

Prostate Cancer Foundation BC (PCFBC), a leader in support and awareness, is proud to announce that it has taken Canadian prostate cancer support groups under its wing. This new initiative will be backed by a National Support Group Council led by group leaders, Sue Sohnle from Edmonton and Jo-Anne Phillips from Moncton. The newly branded Prostate Cancer Support Canada will assist any prostate cancer support group leader in Canada that chooses to utilize this organization.

PCFBC will continue separately to provide education, awareness and research to the Province of BC while sharing its support experience and making resources available nationally through Prostate Cancer Support Canada.

Under the direction of Executive Director, Leah Lariviere, and Support Services Manager, Richelle Green, Prostate Cancer Support Canada will be the only organization dedicated to helping newly diagnosed men and their families across Canada. A board committee run by Director, Tim Kikkert will round out the team available to help with the continual needs of all Canadian support groups. Coupled with the current PCFBC Reef Knot Program, one-on-one mentoring program, and *If I Were Tom* website, men and their families in any region of Canada facing a diagnosis can now be armed with the practical information and support they need to face this prevalent cancer head on.

Prior to joining Prostate Cancer Support Canada, most support groups in Canada were assisted by Prostate Cancer Canada (PCC). In February 2020, PCC ceased as an organization and these groups were left with no home. PCFBC is proud to pick up the baton and assist and guide these groups in any way we can.

For additional information on these topics, please contact:

Leah Lariviere, Executive Director